

**THE INFLUENCE OF ORGANISATION DEVELOPMENT STRATEGIES ON
PERFORMANCE OF NON-GOVERNMENTAL ORGANISATIONS' PROJECT
IN ISIOLO COUNTY.**

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Thesis submitted in partial fulfillment for the degree of Master of Business
Administration (Strategic Management) of Kenya
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JUNE, 2013

ABSTRACT

The study was conducted to establish the influence of strategic organization development strategies on the performance of NGOs projects in Isiolo district. The study was developed from a problems facing performance of NGO projects due to inadequate application of strategic methods of running their operations. As a result many projects after completion an handover fail to continue delivering the benefits they were intended to. The problem is the persistent living standards, poverty and underdevelopment of grass root communities. Prevalence of 'white elephants" that is the stalled projects, declined productivity of existing projects and run down/ closure of projects that were initiated to alleviate problems of people. This is viewed in this study as non-performance or non-performance of NGO projects. As a result, nationally, regionally and even at the local level, poverty reduction goals and millennium development goals are not being realized. The findings of the study were found to be of great use to NGO programme managers who will have more information on the techniques they can apply to enhance project performance. The study revealed areas of further research for future researchers. The study was guided by the folowing specific objectives to establish how resource mobilization, stakeholder participation and strategic partnerships influence the performance of NGOs' projects. Hypotheses were also tested and data analyzed using logistic regression. The survey research design was used, purposive, convenient sampling and the primary data collection technique was structured questionnaires. The number of respondents was fifty two NGO programme managers. The findings of the study were that the three variables influenced performance of NGO projects upto to 1.63 levels. The research also established that stakeholder participation and resource mobilization