

**FACTORS AFFECTING IMPLEMENTATION OF STRATEGIC PLANS IN  
PUBLIC UNIVERSITY COLLEGES IN KENYA**

**(A Survey of University Colleges in Mt. Kenya Region)**

**RUHIU RICHARD GITHUI**



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## **ABSTRACT**

It is said that planning is one thing while making the plans work is a different thing all together. Some plans though well thought out and researched never achieve the goals due to the fact that they were not put into effect. Various factors among them leadership have been blamed for this lack of implementation. This study was carried out to determine how this and other factors influence the implementation of strategic plans in public universities. The information was gathered by use of questionnaires in three of the University Colleges in Mt. Kenya region. From an accessible population of 107, respondents were selected by stratified sampling yielding a sample of 37 respondents. Once collected, the data was coded and analyzed using regression analysis and presented in graphs and charts. The research findings were that the plan has been implemented to a level of between 60 and 79%. Of the five factors suggested for study, three factors were found to play a significant role in plan implementation. Two of the factors i.e employee involvement and communication were found not to play a very significant role. It is hoped that the findings of this study will go a long way in contributing to the process of strategic planning and implementation.